

## **PRIVACY AND COOKIES**

In order to maximise your use of the website [www.beautylusthaves.com](http://www.beautylusthaves.com), including buying products direct from us, it is necessary for us to collect personal information about you. We are committed to protecting your privacy when you are using our online services. To do this we have prepared this privacy policy. The policy applies to all users of [beautylusthaves.com](http://www.beautylusthaves.com) and relates to our use of any personal information you provide to us through [beautylusthaves.com](http://www.beautylusthaves.com).

When you register with [beautylusthaves.com](http://www.beautylusthaves.com) you are confirming that you accept the terms of this policy and consent to our using your information in accordance with this policy.

## **WHY WE COLLECT YOUR DATA?**

By collecting your data, it allows us manage your account, fulfil orders and to deal with any queries you may have on your account. The data will also allow us to identify and communicate with you. It may also, allow us to improve our services and provide targeted offers and emails that we think may interest you (see [How We Use personal information](#)).

## **WHAT DATA DO WE COLLECT?**

We only collect the data we need to allow us to manage your Beauty Lust Haves account.

When you register with Beauty Lust Haves, you will supply us with information such as your name, date of birth, telephone number, address and e-mail address.

We will hold records of your purchases and email correspondence.

You do not have to register or provide any personal information to use the [beautylusthaves.com](http://www.beautylusthaves.com) website but you will not be able to make purchases or access restricted areas.

## **DATA PROTECTION PRINCIPLES**

LH International Ltd complies with the principles of the Data Protection Act 1998 and the Privacy and Electronic Communications (EC Directive) Regulations 2003. The eight principles relating to the processing of personal information are:

- Fairly and lawfully processed
- Processed for a limited time
- Adequate, relevant & not excessive
- Accurate
- Not kept longer than necessary
- Processed in accordance with your rights
- Secure
- Not transferred to countries without adequate protection

We will always follow these principles and ask you how you would like us to communicate with you. The Information Commissioner regulates compliance with the Data Protection Act.

## **WHO IS THE DATA CONTROLLER?**

When you provide personal information to Beauty Lust Haves the data controller is Beauty Lust Haves (LH International Ltd).

If another company is the data controller, this will be made clear when you provide your personal information.

## **HOW WE USE PERSONAL DATA**

The data controller will use your information together with other information for the following purposes:

Contacting you (including updating you on order status, sending your goods, sending newsletters and details of offers and promotions that we believe you will be interested in).

Marketing and surveying (including improving the content, design and layout of [beautylusthaves.com](http://beautylusthaves.com) and understanding the interests and buying behaviour of our customers).

Credit scoring, anti-fraud checks and profiling your purchasing preferences.

In order to do this properly we will on occasion be required to disclose your information to our service providers and agents. This will be done only for these purposes and only the minimum amount of information necessary for them to perform the services will be provided.

Your personal information will be disclosed where we are obliged or permitted by law to do so.

We do not share your information with marketing companies or companies whose products or services we think may interest you.

## **INFORMATION THAT SHOULD NOT BE PROVIDED BY YOU**

Please do not provide us with any information about another person. If you do this, you confirm that they have appointed you to act for them, to consent to the processing of their personal data, including sensitive personal data and to the transfer of their information abroad and to receive on their behalf any data protection notices and agree to indemnify Beauty Lust Haves in relation to any claims about information of this sort.

We ask that no information about anybody under the age of 14 submits personal information to us or uses this site without supervision of a parent or guardian.

## **CONSENT**

By submitting a form with your personal information to us, you consent to:

our processing your personal data for the above purposes; and

our transferring your information to countries, which do not provide the same level of data protection as the UK if necessary for the above purposes. If we do make such a transfer, we will put a contract in place to ensure your information is protected.

When you give us your personal information, we will give you the opportunity to opt in to receive information by e-mail and will only send it to you if you do opt in or if you are an existing customer and the information relates to similar goods or services to those, which you have previously purchased from us. When we send you communications by e-mail, we will give you the opportunity to opt out of receiving such communications from us. It is not our normal practice to send out marketing communications by post or telephone but if we do you will be able to opt out to receiving such communications from us. However, remember if you opt out of receiving communications from us, particularly by email, that this will preclude you from receiving any of our special offers or promotions in future.

## **COOKIES**

When you visit our website, we may place one or more cookies on your computer. A cookie is a small file that can be placed on your computer's hard disk for record keeping purposes. Cookies may be used to compile anonymous statistics related to the take up or use of services, or to patterns of browsing. A third party collects such data on our behalf to measure web site performance. Information collected is aggregated for reporting purposes. No personally identifiable information is collected by this service. The use of this service assists us in measuring and improving the structure and ease of use of our web sites

Cookies cannot be used by themselves to identify you and do not contain any personal or financial information. Through your computer settings you can delete cookies and are not obliged to accept them. However, if you disable cookies, many services on our websites may not be available to you.

## **UPDATING OR DELETING YOUR PERSONAL INFORMATION**

When you register online with beautylusthaves.com, you can see, review and change your personal information by logging onto the site and going to "My Account". Please ensure you update your personal information if it changes or is inaccurate. Should you request that your account is closed and your personal information removed, please be assured that this will be done as soon as is reasonably possible. Personal information from closed accounts is retained in order to comply with legal obligations, prevent fraud, collect any fees owed, resolve disputes and troubleshoot problems etc, but always done within a legal framework.

When you request to be removed from further marketing offers, you will be added to a suppression list to ensure your request is complied with. All personal data is processed in line with the requirements of the Data Protection Act 1998 and The Privacy and Electronic Communications (EC Directive) Regulations 2003.

## **NOTIFICATION OF CHANGES**

From time to time, we may make changes to the Privacy Policy. This may be in relation to changes in the law, best practice or changes in our services. Any such changes will be posted on this page.

## **CHANGE OF OWNERSHIP**

Our data records form part of the assets of our business. In the event Beauty Lust Haves' business assets are sold to or purchased by another company then your data will be passed to that business.

## **CONTACTING US**

If you would like to make an information request or contact us about this privacy policy or any other use of your personal information, or if you would like us to stop using your information in any way, please write to:

## **DATA PROTECTION OFFICER**

LH International Ltd  
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Aitman Drive  
Kew Bridge  
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